Imtiaz Pranto *Associate Product Manager*

Eastern Housing, Mirpur 12, Dhaka | text2imtiaz@gmail.com

imtiazpranto.com | Imtiaz Pranto | imtiaz-pranto

01727834235



PROFILE

Experienced Product Manager managing 4 WordPress products with 100,000+ active installations, including 2 ranked in WordPress Top 1000. Achieved 500% improvement in feature delivery velocity and 35% increase in adoption rates. Combines technical background (BSc in ICE) with business expertise (MBA Supply Chain) to deliver first-to-market AI-powered features.

WORK EXPERIENCE

06/2022 – present
Mirpur DOHS, Dhaka

Associate Product Manager
weDevs Ltd.

Product Portfolio: Dokan, Storegrowth, WooCommerce Conversion Tracking, Cartpulse 100,000+ *active installations* | 2 *products in WordPress Top* 1000

- Increased feature delivery from 2-3 to 14-16 features annually (500% improvement)
- Pioneered first-to-market Print on Demand and AI integration for multivendor marketplaces
- Drove 35% increase in feature adoption through data-driven prioritization
- Architected GitHub project management system with interactive mockups and technical documentation
- Established product roadmaps translating business requirements into technical specifications
- Collaborated with marketing on survey analysis, feature documentation, and content quality assurance

09/2021 – 01/2022
Gulshan 1, Dhaka

UI / UX & Frontend Developer
Lazychat Interactive

- Spearheaded UX design and development of responsive web applications, leveraging Figma for prototyping and React/Bootstrap for implementation
- Built UI ecosystem for eCommerce platform: admin dashboard, food delivery, omnichannel communication

01/2021 – 06/2022
Baridhara, Dhaka

Game Writer
Battery Low Interactive

- Developed game design documents and character mechanics
- Conducted market analysis for concept generation
- Collaborated on game UI and narrative implementation

2024

Subject Matter Expert (SME) - Project
10 *Minute School*

- Collaborated on Course Content creation and review for "Freelancing with Wordpress" online course

SKILLS

Management Tools
Github Projects, Notion, ClickUp, Jira, Trello, Slack, Zoho, Discord

Mockups and Protyping
Canva, Figma, Whimsical, Balsamiq, Pencil2D, Draw.io, Uizard

Software Development
Java, JavaScript, C++, PHP, React JS, Bootstrap, WordPress, HTML5, CSS3, Android Studio

AI Tools
n8n, Make Integration, Hugging Face, API analysis, Prompt Engineering, Recursive Workflow, RAG based application

Documentations
Google Suite, Notion, Microsoft Office Tools, Prezy, Github

Git Projects
Issues Management , Milestones, Project, Sprint Mangement, PR Reviews

EDUCATION

2021 – 2023
Master of Business Administration (MBA) - Professional
Bangladesh University of Professionals (BUP)
Major in Supply Chain Management
CGPA 3.67 (Out of 4.00)

2017 – 2021
Mirpur, Dhaka
BSc in Information and Communication Engineering (ICE)
Bangladesh University of Professionals (BUP)
CGPA 3.41 (Out of 4.00)

2014 – 2016
Faridpur
Higher School Certificate (HSC)
Govt. Rajendra College
GPA 5.00 (Out of 5.00)

2009 – 2014
Faridpur
Secondary School Certificate (SSC)
BZM Govt. High School
GPA 5.00 (Out of 5.00)

CERTIFICATES

Software Processes and Agile Practices — *University of Alberta, Coursera*

Responsive Website Basics: Code with HTML, CSS, and JavaScript — *University of London, Coursera*

Complete Web Development Course With Jhankar Mahbub — *Programming Hero (Batch 4)*

Business Analytics with Excel — *Simplilearn Solutions*

Gamedev Beginner Workshop — *Microsoft Learn Islamabad Chapter*

PROJECTS

Lazychat eCommerce Management Tool (Team Project)
(*React, PHP, MySQL*)
A responsive admin panel for business managers to manage orders and customers through omnichannel inbox

Online Class Assistant Android App
(*Android Studio, Java & Firebase API*)
An assistant app to keep track of daily class schedules with up to 10 real-time notice broadcasting. Included with teacher's phone and email for quick communication and quick access to course files.

THESIS

Efficient Order Fulfillment Strategy in Multivendor E-commerce Supply Chain With Insights From Dokan Plugin
(*Written By Mir Imtiaz Tarek with superviser Nawshin Tabassum Tunna*)
Developed a framework for efficient order fulfillment in multivendor e-commerce marketplaces, utilizing the Dokan plugin to optimize inventory management, shipping costs, and customer experience.

A Secure, Scalable, Resource Friendly 5G Based eHealth System With Holochain Technology
(*Written By Dr. M Shamim Kaiser, Mir Imtiaz Tarek, Aktaruzzaman Antor, Hasibul Hasan*)
The paper demonstrates the difference between Blockchain technology and Holochain Technology for IoT big data communication for 5G network, specially in eHealth sector.

ORGANIZATIONS

2020 – 2021 **BUP InfoTech Club**
Joint Secretary

2019 – 2020 **IEEE Student Branch BUP**
Member

2019 – 2020 **Sadarpur Debate Club (SDC)**
President

01/2015 – 05/2019 **Sadarpur Debate Club (SDC)**
General Secretory